

The Internet is the marketplace of the world. It is a virtual metropolis that anyone on the Earth can visit in order to fulfill his or her needs. Whether it is the need to communicate, research, buy, or sell, the Internet is an effective and available source. Whether one likes it or not, the twenty first century is the era of computer technology and Internet-based social networking. Nearly everyone depends on a computer somehow. In terms of my life, Internet will be absolutely essential to my career one day. I plan to be an art gallery owner in the state of Iowa. In order to have a successful business, I must maintain a website. My site will advertise my gallery and inform the public of works on display and of upcoming exhibitions. It will provide forums for customers and visitors to offer suggestions or contact me. Most importantly, the Internet will allow me to find artwork to purchase for my gallery. I'm very passionate about perusing my art career. When I was younger, I just wanted to be an artist myself but now I realize that what I want most is for others to enjoy art as much as I do. Since nearly everyone uses the Internet, it is key when spreading the news to potential visitors about my gallery.

Networking is a tool that will allow my business to flourish. Besides maintaining a website, Internet will also be important when I am in college next year. Everything I need to stay organized and productive is on the University of Northern Iowa's website on my UNlverse. Researching topics will be faster and more effective. Living without Internet today would mean less organization, more time wasted, and less connection to the outside world in terms of my education and future business.

-Ashley Fisher